



**Minutes  
of the  
Board of Directors**

**April 28, 2010, Quarterly Meeting  
3:00-4:30 PM  
Altura Credit Union  
2847 Campus Parkway  
Riverside, CA 92507**

**Present:** Chairman Mayor Ronald O. Loveridge, Executive Director Steve Reneker, Vice President Sundip Doshi, Treasurer George Hoanzl, Reza Abbaschian, Amro Albanna, Kathy Barr, Gordon Bourns, Matt Frymire, Drew Jorgenson, Rajan Kasetty, Greg Lee, Deanna Lorson, Rick Miller, Ben Nunnally, Maria Orozco, Lea Peterson, Fred Speer, Chris Tilden, Kristin Tillquist and Demetrius Williams

**I. Welcome and Introductions:**

Chairman Mayor Ron O. Loveridge called the meeting to order at 3:11 p.m. Self introductions followed.

**II. Acceptance of Board Meeting Minutes from January 26, 2010:**

Mayor Loveridge called a motion to approve the October SmartRiverside Board meeting minutes.

**M/ Reza Abbaschian**

**S/ Rick Miller**

**Unanimously Approved**

**III. Financials for January through March 2010:**

George Hoanzl (Jaguar Computer Systems) gave a brief description of the financials from January through March of 2010 and reported that there has been an increase in profits since the previous quarter. Board members inquired about bad debt and unrestricted net assets on the financials. Mr. Hoanzl explained that bad debt is uncollectable funds pertaining to unpaid pledges or income. The unrestricted net assets pertains to funds that are paid to the Parks & Recreation department for Project Bridge resources and are awaiting reimbursement from the Community Development Block Grant (CDBG).

Mayor Loveridge called a motion to approve the January through March 2010 financials.

**M/ Kathy Barr**

**S/ Rick Miller**

**Unanimously Approved**

**IV. SmartRiverside Digital Inclusion Relocation:**

The Public Works department is conducting major Renaissance initiative at the Water Quality Control Plant. The current Digital Inclusion location is scheduled for demolition this year. With the help of Development Department, SmartRiverside has been able to find a new location for the Digital Inclusion Program. Steve Reneker gave a presentation of the new Digital Inclusion Facility. The facility is equipped with office space and warehouse space. Some of the expenses that will be incurred with the relocation are the purchase of additional insurance and a forklift. Utilities for the new location will cost around \$350-\$450 per month.

Steve Reneker called a motion to approve the relocation of the Digital Inclusion Program.

**M/ Rick Miller**

**S/ Gordon Bourns**

**Unanimously Approved**

**School2home Program:**

Rick Miller (RUSD) gave an overview of the School2Home program to the board. School2Home is a statewide initiative to provide digital tools and technology-integrated education to thousands of students attending one of the California's underperforming middle schools and to engage parents in the learning process. The School2Home program was created by the California Emerging Technology Fund (CETF) and The Children's Partnership. School2Home selected Central Middle School in Riverside as a pilot partly because of its high percentage of English learners and low-income families. Each seventh-grader at Central will receive a free HP Netbook computer connecting school to home. Central is one of two schools in California to get the School2Home program. Administrators hope to raise test scores by involving parents and increasing student motivation with an exciting new learning tool. Students will take their Netbooks to and from school every day, using them for homework, class work, online textbooks, digital tests and research. The seventh-graders will use them again when they become eighth-graders the following year while incoming students will receive Netbooks instead of textbooks. For each student, the school district will spend \$300 on a Netbook as opposed to spending \$500 in textbooks. Parents will complete a six-hour class to learn how to connect to the Internet through Riverside's Wi-Fi network or order free or low-cost home Internet. The class will also teach parents to set-up and use e-mail accounts, check their children's grades and standardized test scores online. SmartRiverside is assisting Central and providing technical support to help Central Middle School students and parents connect to the Internet. SmartRiverside, with the help of CETF, have been able to hire two bi-lingual Project Bridge staff members through Affiliated Computer Systems (ACS).

**V. Microsoft Unlimited Potential Grant Award:**

Steve Reneker announced that SmartRiverside was awarded a charitable software donation from Microsoft worth \$366,548 to expand its Digital Inclusion Program. The donation includes Windows 7, Microsoft Office 2007, and SharePoint Server 2007 which will be used on PCs and servers to help support the delivery of SmartRiverside's community services.

**VI. Motorola Race to Recycle Program:**

The Motorola Race to Recycle is a fundraising program for all accredited K-12 schools in the United States. With Motorola’s help, schools can earn extra cash and do their part for the environment by sending old mobile phones for recycle. Cell phones are sent to Motorola through pre-paid packaging. Steve Reneker mentioned that this program would be beneficial to SmartRiverside and the schools by scheduling cell phone and e-waste drives at the same time.

**VII. Vote-In of New Board Members:**

Vote in of new members James Kidd, Cisco and Deborah Hafford, Google to the SmartRiverside Board.

M/ Amro Albanna

S/ Rajan Kasetty

Unanimously Approved

**VIII. Discussion: Review updated SmartRiverside Website:**

Chris Tilden presented the suggested website changes made at the previous board meeting. The website now includes new Mayor’s column, a search feature, the strategic plan, links to social networks, Seizing Our Destiny and affiliated organizations. All charity events have also been updated. Future additions to the website will include a YouTube page, a Technology Ombudsman page, a link to the Green Riverside page and a link to the “Why Riverside” informational page. The board also suggested the addition of testimonials from program recipients and rebate and incentive programs on the home page.

**Review revised DRAFT SR Policy on Web Links and Funding Advertisement:**

Steve Reneker stated that the SmartRiverside Policy on Web Links and Funding Advertisement would be utilized for advertisement purposes. The policy has now changed to include the companies that provide sponsorship or in-kind services to a SmartRiverside event at a Platinum level or higher, can have the organization’s link placed on the SmartRiverside website.

The policy is a working document. Any suggested changes should be sent to Steve Reneker. A motion to vote was not required.

**IX. CEO Forum Updates:**

Sundip Doshi (Surado Solutions, Inc.) stated the CEO Forum has now created student outreach at the high school level. CEO Forum members, working with UCR Career Service Center, will offer internships and help engineering students prepare for job interviews. Sundip also mentioned that Surado Solutions, Inc. has created 10,000 square-foot of high-tech workspaces and incubation labs for biotechnology firms in the University Research Park

**X. Innovation Economy Initiative:**

Amro Albanna (Avisio) stated that the main focus of the Innovation Economy Initiative is the commercializing intellectual properties that are developed at UC Riverside. Avisio, Inc. has acquired an exclusive license to a patent pending chemical detection technology

from UC Riverside. The goal is to deliver airborne chemical substrate detection and identification systems with superior sensing performance by utilizing novel and cost-effective manufacturing techniques. Chemical detection technology will enter the market as a disruptive technology, providing an array of customers with options not available today.

**XI. Broadband Expansion Grant:**

Steve Reneker stated that SmartRiverside has applied to the second round of the economic stimulus funds to the Broadband Initiatives Program (BIP) and the NTIA Broadband Technology Opportunities Program (BTOP) for the expansion of the wireless project. The grant will be awarded in September.

**XII. Google Fiber Trial Application:**

The City of Riverside also applied for the Google Fiber for Communities project. Google is planning to build and test ultra high-speed broadband networks in a small number of trial locations across the United States. Google will deliver Internet speeds more than one-hundred times faster than what most Americans have access to today.

**XIII. Program Updates:**

**Tenant Improvement Program** – The Tenant Improvement Program provides monetary incentives to companies that relocate to the City of Riverside. The program has awarded \$140,000 in funds since it was created in 2006. The development department is looking to modify the Tenant Improvement Program’s guidelines to include rent abatement due to the fact that not all businesses require tenant improvements. Development will update the guidelines and will present to the board for approval.

**Employee Relocation** – The Employee Relocation Program’s first applicant is Surado Solutions, Inc at \$1,000. Under the Employee Relocation Program grants may be awarded to small technology companies with sales of less than \$20 Million per year. The program is designed to help offset employee relocation costs for small technology companies, allowing them to redirect capital.

**SmartRiverside Events** – The Citrus Heritage Run is scheduled for Sunday, October 10 at the Galleria at Tyler. The race will be limited to 1,000 runners. The Golf Tournament is scheduled for Monday, October 11 at Victoria Golf Course. The IE Tech Expo will limit registration to 55 vendors and 350 attendees. The Expo will be held at the Marriott and the Mission Inn in Riverside on Tuesday, October 12 and will feature keynote speakers and round table sessions. The sponsorship brochure was included the Agenda packet.

**Wi-Fi** – The City’s wireless network is in a transition period. AT&T has transferred the network over to the City of Riverside at no cost. The City will continue to endorse the Wi-Fi for the next five years. The City has also sent out an RFP, interviewed and awarded a contract to US Internet Corp. to operate and maintain the wireless network. The public will be notified of the change in September. Grant funds will allow for network expansion.

Mark Hawkins, CEO of Altura, gave a brief financial overview of the credit union.

**XIV. SmartRiverside Board Photo:**

The SmartRiverside Board group photo was taken.

**Next Meeting:**

**Wednesday, July 28, 2010 at 3:00 P.M. – Greater Riverside Chambers of Commerce**

**Meeting Adjourned 4:30 P.M.**