



**Minutes
of the
Board of Directors**

**April 25, 2011, Board Meeting
3:00-4:30 PM
RUSD
3380 14th Street
Riverside, CA 92501**

Present: Kristin Tillquist representation for the Mayor Loveridge, Executive Director Steve Reneker, Vice President Sundip Doshi, Treasurer George Hoanzl, Reza Abbaschian, Amro Albanna, Gordon Bourns, Mark Christiansen, Willie Epps, Jesse Guzman, Mark Hawkins, Drew Jorgenson, Rajan Kasetty, James Kidd, Richard Miller, Saul Melara, Maria Orozco, Ritz Sherman, Fred Speer, Mark Starr, Darrell Stewart, and John Tillquist

I. Welcome and Introductions:

Kristin Tillquist, Chief of Staff for Mayor Ronald O. Loveridge, called the meeting to order at 3:02 p.m. Self-introductions followed.

II. Acceptance of Board Meeting Minutes from January 26, 2011:

Kristin Tillquist called a motion to approve the January 26, 2011 SmartRiverside Board meeting minutes.

M/ Rajan Kasetty

S/ Rick Miller

Unanimously Approved

III. Financials for January 2011 to March 2011:

George Hoanzl (Jaguar Computer Systems) reported that the e-waste recycle rose by 89 percent. E-waste collection generated \$36,000 in profit for the January through March 2011 quarter. SmartRiverside gained a 28 percent gross profit increase of \$45,000 with a total year to date increase of \$96,000.

Kristin Tillquist called a motion to approve the January 2011 through March 2011 financials.

M/ George Hoanzl

S/ Gordon Bourns

Unanimously Approved

IV. New Board Member Vote-In: Approval Vote-In of New Board Members:

Vote in of new members Dave Wright, Riverside Public Utilities General Manager, and Joe Caldwell, US Internet Vice President of Sales and Marketing, to the SmartRiverside Board.

M/ John Tillquist

S/ Mark Hawkins

Unanimously Approved

V. CEO Forum Updates:

Rajan Kasetty (Terrafore, Inc.) reported that the Bourns incubator has two new tenants. Both tenants are startup companies from UCR Bourns College of Engineering students. Rajan also reported that the CEO Forum faculty outreach has created a new UCR based peer group network/committee by name of Startech. The committee is designed for students to exchange and discuss commercialization ideas.

Surado and Koç.net announced a strategic international partnership and agreement to offer Turkish SMEs Surado CRM Online Turkey, the first completely Turkish online CRM solution, with a flexible model including a range of packages suitable for different budgets and requirements as well as offering ease of use and implementation. This partnership makes Koç.net Turkey's first and only telecom operator a master distributorship to offer online CRM services of Surado.

VI. Tri-Tech Updates:

John Tillquist (RCC/Tri-Tech) announced that Tri-Tech generated \$14 million of economic impact and new capital infusion in companies and new net sales last year. Tri-Tech is also moving forward with the planning of the annual conference which will include a fast pitch and speed dating events to meet with angel investors, venture capitalists, and private & public equity investors.

VII. Program Updates:

Digital Inclusion – Jesse Guzman (Digital Inclusion) announced that ten new digital inclusion classes were added and 306 students graduated during the quarter. Smooth Transitions, in partnership with SmartRiverside, began teaching Digital Inclusion classes at their facility. Smooth Transitions were provided 28 systems to furnish their classroom. Smooth Transition, Inc. is a nonprofit 501(c) 3 which serves and empowers underprivileged at risk populations through life skills development, educational training, vocational training and mentorship to prevent them from re-entering the foster and judicial system, repeating at risk, poverty and homelessness cycles. The organization is supported by a dedicated and committed board of directors, volunteers, sponsors, educators and stakeholders.

The total graduates since the program's inception is now at 4,159. SmartRiverside plans to reach the 5,000 graduate mark in October which will coincide with the Golf Tournament. SmartRiverside plans to present a new computer to the 5,000 graduate.

IAR Proposal – SmartRiverside has received a proposal from IAR Institute of Applied Research to conduct an audit that will involve the determination of the positive/negative impacts of providing free PCs, training, and Internet access to low income families.

La Sierra University provided the first analysis in 2009 and this survey will have a different entity conduct this year's evaluation. La Sierra's assessment evaluated the following outcomes:

- Usage of the Internet
- Impact on connectivity with family, friends, and businesses
- Impact on children's school performance
- Economic impact
- Impact on quality of life

At that time, La Sierra selected a sample from the 2,100 families those who were trained and gifted a free PC and Internet access. The program has expanded and has now served over 4,000 individuals/families, some of whom will be sampled for the current evaluation.

Kristin Tillquist called a motion to approve the IAR Proposal for a total project cost of \$12,000.

M/ Rajan Kasetty S/ George Hoanzl Unanimously Approved

E-Waste Collection – Willie Epps (Digital Inclusion) reported that a total of 114 tons of e-waste was collected during the quarter. SmartRiverside now has a cash credit of \$136,887.92 with Gold'N West Surplus. Jesse Guzman added that SmartRiverside will host weekend e-waste drives. A weekend e-waste drive will normally generate about 17 palletes of e-waste which can produce up to \$4,000 in revenue. The goal is to have one weekend e-waste drive per month. Advertising will be done through the Riverside Outlook publication and electronic billboards or flyers to students when an e-waste drive is located at their schools and colleges.

WiFi – US Internet has made more optimization to the WiFi Network for better coverage. The community has provided feedback as to where they would like to have expansion of the network.

Tenant Improvement Program – Bourns submitted an application for Tenant Improvement funds for incubator space improvements.

Kristin Tillquist called a motion to approve the Tenant Improvement Program funds to Bourns for a total of \$20,000.

M/ Drew Jorgenson S/ George Hoanzl Unanimously Approved

SmartRiverside Golf Tournament – Steve Reneker announced ACS/Xerox and US Internet have signed up as Platinum Sponsors for the Golf Tournament. Tee sponsors

include Iron Mountain, EMC and Carrollo Engineers. Two local breweries will also participate in the event.

Lorena Ochoa Foundation at Goose Creek is in the process of acquiring a trailer that will teach kids golf in the morning and SmartRiverside will provide digital inclusion training in the afternoon. SmartRiverside will outfit the trailer with computers and wireless devices. Lorena Ochoa Foundation will also provide silent auction items for the golf tournament.

IE Tech Week – Steve Reneker mentioned that previous conversations have indicated that there will not be an IE Tech Week this year. Steve Reneker discussed with Greg Lee that since there is interest from vendors, SmartRiverside will give the opportunity to vendors, who would like to host a tech event, to use the IE Tech Week website for marketing use.

VIII. Intelligent community Forum (ICF) – Top Seven Intelligent Communities of 2011:

The Intelligent Community Forum (ICF) named its 2011 Top Seven Intelligent Communities of the Year. The ICF's Top Seven are communities that provide a model of economic and social development in the 21st Century using information and communications technology to power growth, address social challenges and preserve and promote culture. The Top Seven announcement is the second stage of ICF's annual Intelligent Community of the Year awards cycle. The following cities were named as Top Seven Intelligent Communities of the Year: Chattanooga, Tennessee; Dublin, Ohio; Eindhoven, Netherlands; Issy-les-Moulineaux, France; Riverside, California; Stratford, Ontario, Canada and Windsor-Essex, Ontario, Canada.

Riverside recently participated in a site visit by ICF founder Louis Zacharilla. A site visit by an ICF executive to the Top Seven Intelligent Community allows ICF to:

- Validate information in the community's nomination and data report that contributed to its placement among the Top Seven
- Understand more clearly the challenges faced by the community, the strategy developed to meet them, and the progress achieved to date
- Determine the degree of political, business and institutional commitment to the Intelligent Community program

The awards cycle will conclude in New York City in June during ICF's annual Building the Broadband Economy Summit, where one of the Top Seven will succeed 2010's most Intelligent Community of the Year. Each community has to do a three minute video about their city and a Q&A with a representative from the City.

IX. Discussion: Killer Apps

All of the Top 21 communities were invited to participate in the Founders Award. During the Intelligent Community Awards ceremony, the founder's present an award to an individual, application, organization or innovation within Intelligent Communities that is transforming life in the Broadband Economy for the common good. The Founder Awards identify best practices, sustained programs or inspiring initiatives and give them global recognition through ICF's Intelligent Community of the Year awards program.

Steve Reneker asked the SmartRiverside Board to provide feedback as to which app should be used in the ICF Founders Award presentation. Saul Melara (City of Riverside) demonstrated the following apps to the SmartRiverside Board:

- **GAT - Graffiti Analysis Tool**
- **Mobile 311 apps that integration to 311 and Work Order Management Systems**
- **KWAT - Kilowatt Analysis and Tracking System (Identifying POT growing houses)**
- **Frequency Monitor - web app that predicts when to buy or sell power based on a high tech frequency from a wall outlet**

The Board decided that the best app that represents the City of Riverside is the Mobile 311 app in conjunction with the GAT app because it involves the participation from the community.

Meeting Adjourned 4:27 P.M.

Next Meeting:

Thursday, July 14, 2011 at 10:00 - 11:30 A.M. – Riverside Public Utilities