



**Minutes
of the
Board of Directors**

**July 28, 2010, Annual Board Meeting
3:00-4:30 PM
Greater Riverside Chambers of Commerce
3985 University Avenue
Riverside, CA 92501**

Present: Chairman Mayor Ronald O. Loveridge, Executive Director Steve Reneker, Vice President Sundip Doshi, Treasurer George Hoanzl, Amro Albanna, Belinda Graham, Deborah Hafford, Rajan Kasetty, James Kidd, Greg Lee, Deanna Lorson, Steve Lowery, Ben Nunnally, Maria Orozco, Lea Peterson, Cindy Roth, Fred Speer, and Mark Starr

I. Welcome and Introductions:

Chairman Mayor Ron O. Loveridge called the meeting to order at 3:09 p.m. Self introductions followed.

II. Acceptance of Board Meeting Minutes from April 28, 2010:

Mayor Loveridge called a motion to approve the April 28 SmartRiverside Board meeting minutes.

M/ Ben Nunnally

S/ George Hoanzl

Unanimously Approved

III. Financials for June 2009 through July 2010:

George Hoanzl (Jaguar Computer Systems) gave a brief summary on the conclusion of fiscal year 2009/10 financials. The financials are validated annually by an independent auditor. Mr. Hoanzl reported that this fiscal year's net operating profit was over \$75,000 as opposed to a \$6,000 loss in the previous fiscal year. E-waste collection was up by 92 percent. The Digital Inclusion Program had a 125 percent increase in revenue and a significant decrease in expenses.

Mayor Loveridge called a motion to approve the June 2009 through July 2010 financials.

M/ Rajan Kasetty

S/ Belinda Graham

Unanimously Approved

IV. Budget Approval for 2010/11:

A budget worksheet for fiscal year 2010/11 was distributed to board members.

Steve Reneker called a motion to approve the budget for fiscal year 2010/11.

M/ Rajan Kasetty S/ Belinda Graham Unanimously Approved

V. Approval Vote-In of New Board Members:

Vote in of new member Wendel Tucker, Alvord Unified School District, to the SmartRiverside Board.

M/ Rajan Kasetty S/ Belinda Graham Unanimously Approved

VI. 2010 Golf Charity:

Steve Reneker announced that SmartRiverside is partnering with the Lorena Ochoa Foundation to present the Fourth Annual SmartRiverside Charity Golf Tournament. The Lorena Ochoa Foundation & Golf Academy, soon to be headquartered at Goose Creek Golf Club, was established to enhance the game of golf to underprivileged youth in the Riverside area. The PGA President of Southern California reached out to SmartRiverside for help in providing wireless access and instructors at the Goose Creek training facility. Lorena Ochoa was the top-ranked female golfer in the world from April 2007 to May 2010. Her organization's mission is to support the holistic development of marginalized children and teenagers through education, character development, and family support so that they have the opportunity to fully develop their talents and abilities.

VII. WiFi Cutover to US Internet:

AT&T has transferred all the wireless assets to the City of Riverside at no cost. As of September 15, 2010, the City will be the owner of the wireless network. The network will have a new SmartRiverside splash page and SSID. A contract has been awarded to US Internet to run the network. US Internet also runs the wireless network for the City of Minneapolis. Public notification will be sent out of new log on directions.

VIII. Digital Inclusion:

Steve Lowery (SmartRiverside) announced that the Digital Inclusion has moved to a new facility at 2801 Hulen Place.

Update

The Digital Inclusion is working to establish more class collaborations with partners more specifically with Alvord Unified School District and the Riverside County EDD/Workforce Development. The Casa Blanca library has added Office 2007/10 classes. Sherman Indian School will also hold Digital Inclusion classes.

The Digital Inclusion program has graduated nearly 4,000 students since its inception. Out of 701 students enrolled in Digital Inclusion classes this year, 411 have graduated. Lea Peterson (So Cal Gas Company) inquired about the reasons behind the low number of graduates. The primary reason for the low number of graduates is attributed to

transportation issues. Suggestions included for SmartRiverside to have a potential partnership with RTA and to add class locations specifically in the Alvord area.

Steve Lowery added that 194 tons of e-waste was collected this year. The Digital Inclusion currently has a cash credit of \$103,000 with Gold'N West Surplus.

New Survey needed

Digital inclusion is the idea that all people should have the opportunity and skills to use the power of technology to access information, to communicate and collaborate with others, and to achieve their personal and professional goals. However recent studies suggest that it may have a negative effect on youth. UCR will conduct a survey to specifically address the impacts that Digital Inclusion has on youth and how it affects test scores. The results will help determine if certain software needs to be added to distributed computers. Steve Lowery suggested that Jay McPhail may be able to provide valuable results from the School2Home Program.

IX. Seizing our Destiny:

Sundip Doshi (Surado) gave an overview of the different routes to the four main foundations of “Seizing our Destiny.” The four main foundations are – to become a City known for its outstanding quality of life, the ability to catalyze innovation, to be the location of choice for dynamic and diverse people, and for unifying action for the common good.

X. Innovation Economy Initiative:

Amro Albanna (Avisio) announced that Broken Circle Studios, a video game development & consulting company that combines complex computer mechanics with extravagant plot lines and explosive graphics to make hot-selling video games will be relocating to Riverside.

XI. Discussion – Annual recap of SR Strategic Plan:

Steve Reneker gave a presentation of action plans that will take place in the next fiscal year.

- Identify 6 high tech business targets for recruitment
- Formalize relationships with the Chamber, CEO Forum, Tri-Tech, TCA, County Workforce and Economic Development Boards, and local leaders
- Establish a proactive grant seeking program to achieve financial targets
- Identify and establish relationships with Riverside High Tech Businesses
- Identify and establish relationships with Riverside colleges
- Formalize the SmartRiverside brand and tag line
- Establish a venture creation competition for students, researchers and community members

A copy of the SmartRiverside Strategic Plan was distributed to board members.

XII. SmartRiverside Program Updates:

Tenant Improvement Program/Employee Relocation – Greg Lee (City of Riverside) reported that there are two \$20,000 Tenant Improvement Program reimbursement requests for from Citrus Research Board and Nova R & D Corporation. Both companies are seeking funding to expand their facilities. Nova R & D will acquire six more employees.

SmartRiverside Events – The Citrus Heritage Run is scheduled for Sunday, October 10 at the Galleria at Tyler. The Golf Tournament is scheduled for Monday, October 11 at Victoria Golf Course. The Expo will be held at the Marriott and the Mission Inn in Riverside on Tuesday, October 12 and will feature keynote speakers and round table sessions. The sponsorship brochure was included the Agenda packet.

Next Meeting:

Wednesday, November 3, 2010 at 3:30 P.M. – ESRI

Meeting Adjourned 4:30 P.M.